

## Point and Pay Relieves Merchant Account Hassles for Tax Collector's Office.



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**WHY DID YOU CHOOSE POINT AND PAY FOR E-PAYMENTS?** “In the past, we had to manage our own merchant account to accept credit card payments, which meant we had to balance our accounts and manage cash flow — both which are very time-consuming and tedious tasks. With the Point and Pay system, they forward us the money from one day's transactions in a lump sum within 2-3 days, making it very easy to balance our accounts on a daily basis. The Point and Pay system also accepts all major credit and debit cards, giving our customers the flexibility they need to make their payments.”

**WHAT DO YOU LIKE BEST ABOUT IT NOW?** “We went with them in the first place because of the demonstrated ease of use of the system. Training was simple, there was no software to install, and from an I.T. standpoint it was very easy to manage. Now that we have been using the system for awhile, there are many more benefits we didn't expect:

- We get our money much quicker and in one lump sum.
- Balancing our daily transactions is a breeze.
- Bookkeeping is greatly simplified.
- Issues are resolved quickly due to the wonderful support staff at Point and Pay.

“All totaled, the Point and Pay system saves us hours of manual data entry, fee and transaction reconciliation each week.”

### WHAT WOULD YOU ADVISE OTHERS SEEKING E-PAYMENT SOLUTIONS?

“*Get it!* It is a perfect tool because there are never any discrepancies between what we collected and what Point and Pay deposits in our accounts. With the reporting system we can pull just about any kind of report — including historical trend reports — which help us track and monitor our customer behavior year by year.”

“What we like the most is that Point and Pay handles all of the ‘dirty little details’ — like paying the various hidden fees for usage and reversals. These tasks used to take us a lot of time to reconcile, and now they don't! Point and Pay is a true turn-key solution.”

### CUSTOMER Marion County Tax Collector's Office

Population: 258,916

Households: 106,755

Source: U.S. Census Bureau, 2000

Point and Pay Services

Launch Date: 10/14/2003

Property Taxes Payments

- Online

- Office

DMV Registration

- Online

- Phone

- Office



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