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Vesta Corp. Celebrates its Second Year Among Deloitte Technology Fast 500

*Ranked Number 72 Fastest Growing Technology Company for
6,330 Percent Increase in Revenue Growth*

PORTLAND, Ore., Oct. 14 — Vesta Corp., the leader in stored value recharge solutions, has been ranked Number 72 on the 2003 Deloitte Technology Fast 500, a listing of the 500 fastest growing technology companies in North America. The annual rankings are based on a company's average percentage revenue growth over five years. Vesta's revenue increased 6,330 percent from 1998-2002.

"Attracting enough customers to maintain quadruple digit growth over five years makes a strong statement about the quality of a company's product and its leadership," said Mark Evans, national managing partner of Deloitte's Technology, Media & Telecommunications Group. "Vesta Corp. has shown the right stuff for growth."

Vesta previously appeared at number 88 on the 2001 Technology Fast 500.

In addition to qualifying for the Deloitte Technology Fast 500, Vesta ranked number 14 on the 2003 Oregon Technology Fast 50. This marks the Company's third inclusion on Deloitte's annual list of 50 fastest growing technology firms in Oregon.

"Stored value is in an accelerated phase of growth where providers are equally focused on the attraction, retention and loyalty of their customers," said Doug Fieldhouse, president and CEO of Vesta Corporation. "Vesta's value proposition is focused squarely on providing services that allow our partners to generate reoccurring revenue streams by establishing ongoing customer relationships."

Overall, companies included on the 2003 Technology Fast 500 exhibited growth rates of 469 to 296,080 percent over five years, with an average of 5,493 percent.

Fast 500 Selection and Qualifications

The Fast 500 list is compiled from Deloitte's 20 regional North American Fast 50 programs, nominations submitted directly to the Fast 500, and public company database research. To qualify for the Fast 500, entrants must have had 1998 operating revenues of at least \$50,000 USD and \$75,000 CD for the United States and Canada, respectively; and 2002 operating revenues must be at least \$1 million USD or CD.

Entrants must also be public or private companies headquartered in North America and must be a “technology company,” defined as a company that owns proprietary technology that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology in a unique way does not qualify.

About Vesta Corporation

Headquartered in Portland, Ore., Vesta is the leader in stored value recharge services. Uniquely suited to stimulate customer loyalty in the telecom, financial services and retail industries, Vesta's solutions are designed to support credit card-not-present (CNP) transactions requiring real-time customer authentication and account recharge. For over seven years, the Company's proprietary recharge and authentication technologies have maximized revenue and provided secure, convenient account recharge services for customers of AT&T Long Distance, Cingular, American Airlines, Citibank, AT&T Wireless, and others. Vesta has been ranked as one of America's fastest growing private technology companies by Inc, Fast Company, and Deloitte and Touche, and was recognized by the ComputerWorld Honors Program for technological advancements. For more information on Vesta Corp. visit www.trustvesta.com or email info@trustvesta.com.

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