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VESTA SELECTS QSENT'S iQ411 SERVICE IN SUPPORT OF CUSTOMER AUTHENTICATION PROCESS

Portland, Ore. – November 5, 2002 – Vesta Corp., the leader in stored value sales and services, today announced an agreement with Qsent, Inc., a leading directory information services provider, that will enhance Vesta's patented and award-winning customer authentication process.

Vesta will use Qsent's iQ411 service, which provides the most current and accurate directory information for more than 160 million residence, business and government addresses in the U.S. and Puerto Rico, to help verify the identity of customers when initiating or replenishing their prepaid long distance, prepaid wireless and other stored value accounts.

Qsent updates its comprehensive iQ411 directory service every day with up to 500,000 address revisions, which will assist Vesta as it processes and protects millions of consumer transactions in card-not-present (CNP) environments, such as over the phone or via the Internet, on behalf of telecommunications companies and other customers.

"After reviewing and testing comparable services, Vesta determined that iQ411 to be the most reliable and sophisticated listing service available," said Patrick Cox, CEO, Qsent.

"Our agreement with Qsent supports Vesta's ongoing mission to deliver the most effective, efficient and protected stored value recharging solutions for our clients," said Doug Fieldhouse, president and CEO, Vesta Corp.

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About Vesta Corporation

Headquartered in Portland, Ore., Vesta is the leader in stored value solutions. Vesta utilizes proprietary authentication and fraud screening measures in managing its clients stored-value prepaid programs, and provides a secure, privacy assured, recharge solution to its end users. In 2002, Vesta was included in *Inc* magazine's annual ranking of the fastest growing privately owned companies in America. Vesta's current clients include AT&T, Sprint, Citibank, MCI and Verizon. Vesta is based in Portland, Oregon. For more information on Vesta Corp. visit www.trustvesta.com or email info@trustvesta.com

About Qsent

Qsent, the leading contact accuracy services provider, integrates definitively accurate contact information into core business processes to help build more profitable customer relationships. This real-time contact information maximizes revenue potential and customer satisfaction levels while preventing costs associated with inaccurate or unavailable customer information. Qsent's iQ411 service provides businesses with unmatched data quality, flexible implementation using new concepts and automation efficiencies. Headquartered in Portland, Ore., Qsent is a privately held, venture capital funded corporation. For more information on Qsent, visit www.qsent.com or email info@qsent.com.

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